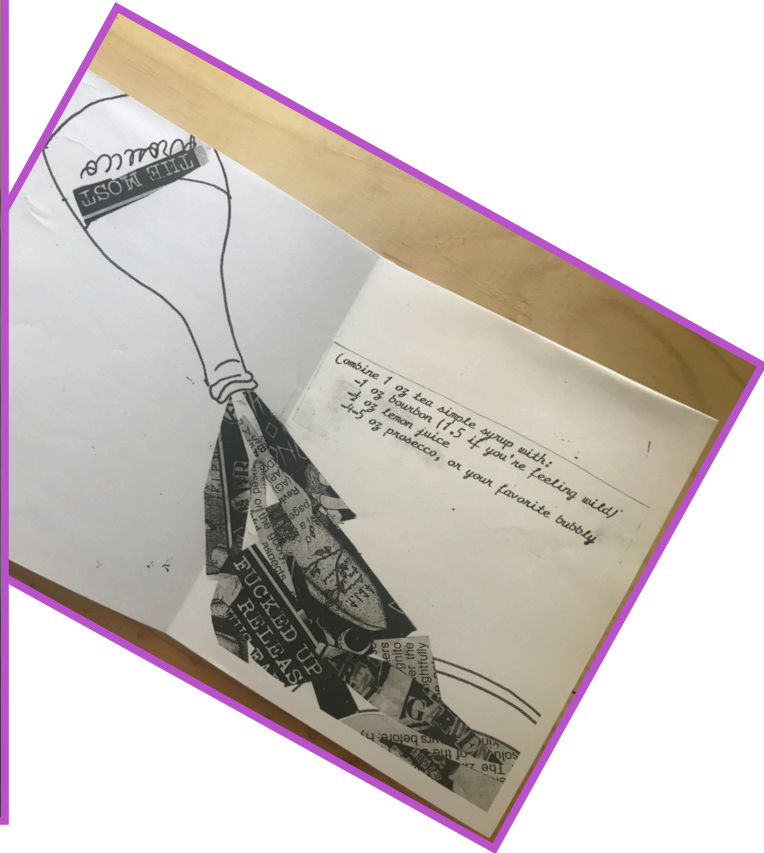
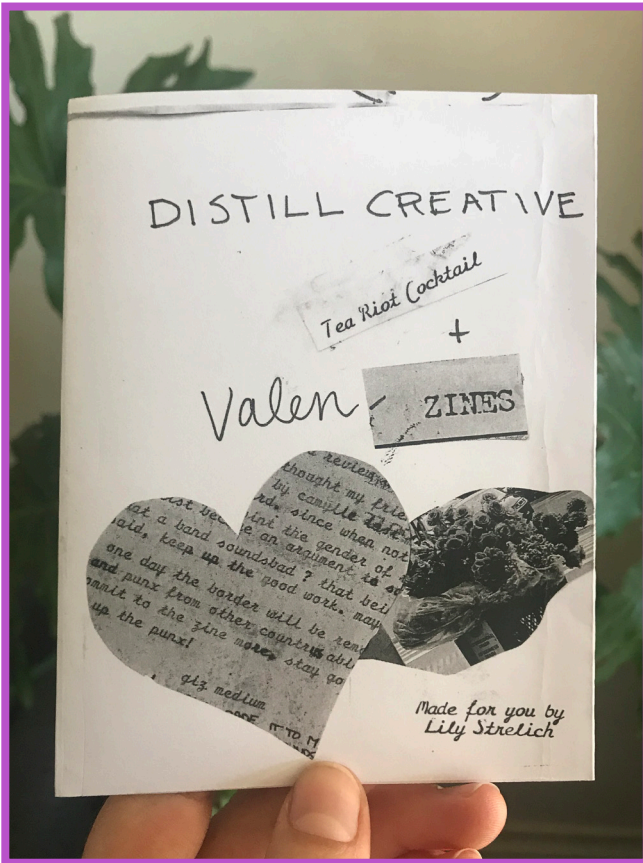


ZINES & JASMINE TEA BUBBLY

DIY WORKSHOP GUIDE

By Stephanie Echeveste
Includes interview with Lily Strelch



**“VOLUNTEER SOME
HOURS.**

**FOCUS ON SOMETHING
OUTSIDE YOURSELF.**

**DEVOTE A SLICE OF YOUR
ENERGIES TOWARD**

**MAKING THE WORLD SUCK
LESS EVERY WEEK.”**

-SHONDA RHIMES

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Learn more at distillcreative.com





WHAT'S A ZINE?

A zine is an indie publication that anyone can create out of paper and found materials. Using a copy machine, it is a low-cost, DIY approach to publishing.

We started making zines when we were living in San Francisco and we wanted to do something fun with our friends. Inspired by the Riot Grrls, DIYers and activists, we made them out of paper and pen and distributed them guerrilla style in our favorite book stores.

Fast forward to 2018 -- with local media outlets disappearing left and right and #metoo on our minds. When we met up with local newsletter editor Lily Strehlich, who also loves zines, we knew we had to resurrect this passion!

In this guide are instructions to create your own zine plus a cocktail you can make while creating.

You can use this guide individually or as a party workshop planner. Just look out for the party icon



Happy zine making!

PARTY

CHECKLIST



Here are a few checklists to help you prepare to host a workshop with friends.

PRE-WORKSHOP

Before you host a workshop, there are a few details you'll want to figure out. Decide on where you will host (make sure there is enough space and access to a sink and power outlet), what day and time you will have the workshop, and whom you will invite.

Make sure you have the name, email, and address, if applicable, of each of your guests. We suggest using Google spreadsheets to keep track of this.

Once you have the details figured out, send out invites! Make sure to send a reminder the day before your workshop.

Having a few discussion questions written out will come in handy when you want to spark conversation. Here are some examples:

I saw the movie [insert name of movie you recently saw] last weekend, has anyone else seen it? What are everyone's plans for Memorial Day? I want to exercise more, does anyone have a favorite exercise spot?

- LOCATION _____
- DATE/TIME _____
- MAKE GUEST LIST
- SEND INVITATIONS
- BUY MATERIALS FOR MAKING THE CRAFT AND THE COCKTAIL*
- SEND OUT INVITES VIA EMAIL OR SNAIL MAIL**
- SEND OUT A REMINDER THE DAY BEFORE
- THINK OF 3-4 DISCUSSION QUESTIONS THAT RELATE TO THE WORKSHOP, LOCAL EVENTS, OR YOUR INTERESTS

* (ALLOW FOR SHIPPING TIME)

** RECOMMENDED 2 WEEKS PRIOR TO EVENT

PARTY

CHECKLIST







Continued . . .

DAY OF WORKSHOP

Start one hour before start time

- SET UP MATERIALS FOR EACH PERSON AND DISPLAY ALL SHARED MATERIALS.
- PREP THE DRINKS
- LAY OUT ALL THE MATERIALS
- REVIEW THE RUN OF SHOW (PG 9)

DURING THE WORKSHOP

-  GREET EVERYONE
-  HAVE EVERYONE INTRODUCE THEMSELF AND SHARE WHY THEY CAME
-  HAVE THIS GUIDE READY AND FOLLOW THE INSTRUCTIONS FOR THE WORKSHOP
-  TAKE PHOTOS WHILE CREATING

AFTER THE WORKSHOP

- CLEAN UP
- SEND A THANK YOU NOTE TO ALL YOUR GUESTS
- SHARE YOUR PHOTOS AND TAG @DISTILLCREATIVE ON INSTAGRAM

WHAT YOU NEED

ZINE MAKING

MATERIALS

- 11 INCH X 17 INCH PAPER (1 PER PERSON)
- X-ACTO KNIVES (1 FOR EVERY FIVE PEOPLE)
- SCISSORS (1 PER PERSON)
- PENCILS (1 PER PERSON)
- RULERS (1 FOR EVERY FIVE PEOPLE)
- GLUE STICKS (1 PER PERSON)
- VARIOUS NEWSPAPERS
- VARIOUS MAGAZINES (MAKE SURE TO HAVE A VARIETY OF TOPICS)
- VARIOUS OLD BOOKS



EXTRA

- ACCESS TO A COPY MACHINE
- NAME CARDS (1 PER PERSON)
- TYPEWRITER
- STAMPS
- CAMERA
- PHONE, TABLET, OR LAPTOP AVAILABLE TO LOOK UP INSPIRATION

WHAT YOU NEED

JASMINE TEA BUBBLY*

INGREDIENTS

- 1 OZ BOURBON
- 1 OZ SIMPLE SYRUP INFUSED WITH TEA
- 1/2 OZ LEMON JUICE
- 4-5 OZ PROSECCO OR CHAMPAGNE
- ICE
- LEMON RIND
- CINNAMON STICK



PREP

Simple Syrup Infused with Jasmine Tea

Make 8 oz of jasmine tea. Add 4 oz of brown sugar to the tea, along with the rind of one lemon, and one cinnamon stick. Bring to a boil and then simmer in a saucepan on the stove until the sugar dissolves. Strain and let cool. You can do this ahead of time and store your simple syrup in a mason jar in the fridge.

Cocktail

Combine simple syrup, bourbon, and lemon juice. Shake for 15 seconds. Strain into a glass and top off with prosecco.

*Make sure to have a non-alcoholic beverage available in case your guests need a break from the booze!



*We were inspired by the blog thisgirlwalksintoabar.com, check this site for more great recipes!

If you have this many guests . . .	3 people	6 people	12 people	20 people
you need this many 750 ml bottles of bourbon to make two drinks per person.	1 bottle	1 bottle	1 bottle	2 bottles

DIY WORKSHOP

INSTRUCTIONS

1

FOLD AND SLICE YOUR ZINE TO
MAKE A BOOKLET (SEE DIAGRAM ON NEXT PAGE).

2

SKETCH OUT YOUR ZINE PAGES.

3

GATHER YOUR IMAGES.

4

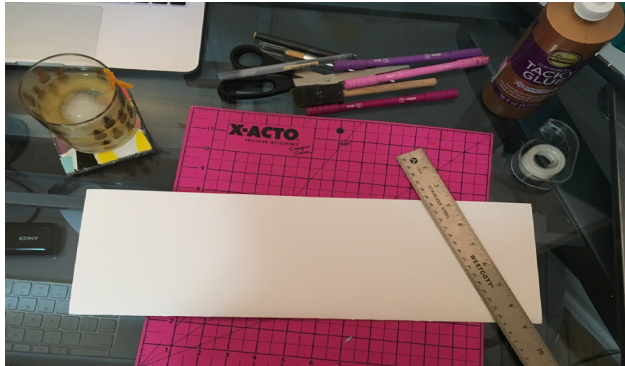
DRAW, WRITE, COLLAGE,
CREATE!

5

SHARE, COPY, AND DISTRIBUTE.

DIY WORKSHOP

INSTRUCTIONS



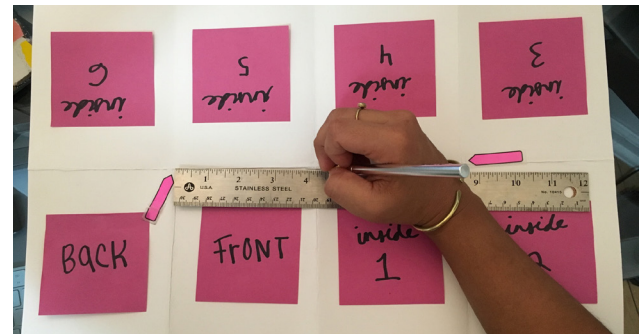
FOLD IN HALF HORIZONTALLY (HOT DOG STYLE)



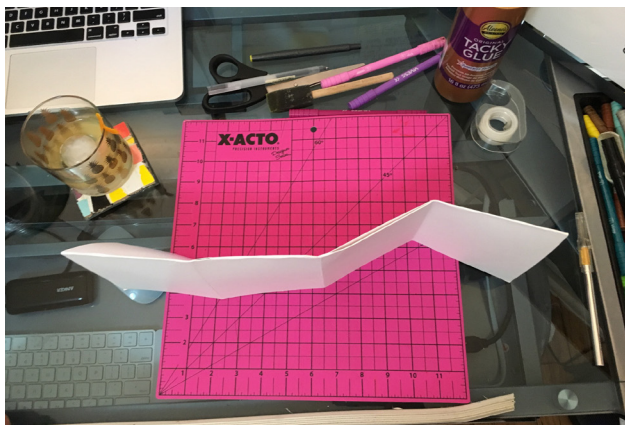
FOLD IN HALF VERTICALLY (HAMBURGER STYLE)



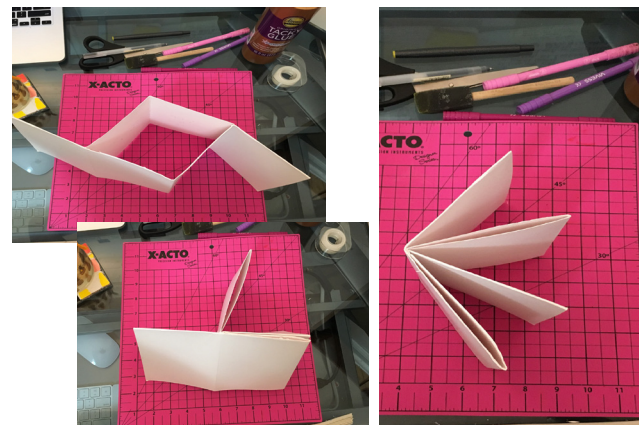
FOLD VERTICALLY AGAIN



UNFOLD -- YOU SHOULD HAVE 8 RECTANGLES. MAKE A CUT WITH X-ACTO KNIFE FROM THE PINK ARROWS



FOLD IN HALF VERTICALLY AGAIN, THEN UNFOLD



FOLD HORIZONTALLY AGAIN TO MAKE A DIAMOND, THEN CLOSE TO MAKE BOOK.

RUN OF SHOW

We've planned this workshop to last about 2 hours.
Here is a suggested schedule or 'run of show' to help you plan the timing of the event.

MINUTES

10-30	Prep	Before your event, make sure you've finished everything on your Pre- and Day-of-Workshop checklists.
5-10	Arrivals & Grab Materials	Allow time for your guests to arrive and get settled. As guests arrive, ask them to create a name tag and grab their materials: a sheet of paper, scissors, pencil, and ruler. Have them start gathering images they want to include in their zine.
5-10	Introductions	Remember your prepped discussion questions? This is a great time to use 1-2 questions to get everyone talking. Give your guests a cocktail or better yet, help them make their own! Have your guests go around and share their name and the last thing they created. Have them paint a layer of color on their boards while they are sharing a little about themselves. Introduce yourself and the details of this workshop -- you'll be making Zines!
15 - 20	Drinks!	We love pairing crafts with delicious drinks. This is a good time to take a break and share the recipe for the Tea Riot. Make sure your guests know they can go up and get another round whenever they want!
5 - 10	STEP 1	Guide your guests in folding and slicing their zine.
5 - 15	STEP 2 + 3	Help your guests plan out their zines and gather images.
20 - 30	STEP 4	Help your guests draw, write, paste, collage, and create each page of their zine. This is a good time to invite others to grab a second drink.
5 - 10	STEP 5	Once everyone has finished their zines, encourage them to share with the whole group.

RUN OF SHOW

Continued . . .

MINUTES

5-10	Share! Group Photo!	Take a group photo when everyone is done!
5-10	Clean Up & Goodbyes	Everyone will ask if they can help you clean up. Let them! Make sure you thank everyone for coming and let them know when your next get-together will be.
10-30	Copy Zines	<p>If you can, gather all your guests' zines and take the zines to a copy machine and copy for your guests. Then deliver or have them pick up their zines so they can distribute. Make sure to ask for money ahead of time to cover the cost of copying.</p> <p>If you have a scanner and printer at home, you can copy at home!</p>

ADD YOUR OWN NOTES

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INTERVIEW WITH LILY STRELICH

I met Lily Strellich at Colony Club and soon bonded over a shared love of community-building and crafting. We recently collaborated with her on a Zine Making workshop in Washington, DC. Here's an interview discussing how Strellich got involved in zines, 7:30DC, and what inspires her.

WHAT'S YOUR RELATIONSHIP TO NEWS MEDIA?

I'm a freelance writer/editor for a science news magazine, and this job is pretty much the only official news experience I have. I didn't realize I could combine my interest in writing with my background in geology until I started, thanks to a lot of people who held my hand along the way. I don't have formal training in journalism, so it would be easy to feel like a fraud—and I do sometimes—but mostly I just get this thrill that I'm getting away with something impossible. I get paid to read and write! That's crazy!

WHAT MADE YOU INTERESTED IN WRITING?

I was a bookworm growing up...and my dad wanted me to be an engineer, which basically guarantees I'd be a writer. (And hey, I guess writing about science is a nice compromise.)

WHAT ARE YOUR THOUGHTS ABOUT PUBLISHING?

My publishing experience is limited to hitting the "schedule" button on Mailchimp for 730dc three nights a week, so I'm not too qualified to weigh in...but whatever the publishing future looks like, it will have to be creative. We've started to do the kind of strategizing that I think a lot of publications have: how can we have a revenue stream to build something sustainable without losing our autonomy or toning down the sass?

HOW DID YOU GET INVOLVED WITH ZINE MAKING?

I've always been an illustrator/artist/fan of scissors and glue, but I didn't start making zines until I went to my first DC Zinefest two years ago. The diversity of the work was so moving and the artists were so approachable that I felt empowered to start making art again. Zines help me get past the creative limits I sabotage myself with. When I worry that projects have to be perfect before they can be shared, zines are messy and authentic. When I get indecisive, zines are perfect for experimenting with new media or stories in a short format. They're easy to make, easy to reproduce, and you don't need anyone's permission to start.

TELL US ABOUT 730DC.

730DC is a daily email newsletter that connects Washingtonians to their city, its communities, and one another. We want to provide people with local news and events within the context of DC history and culture—why here, why now, why you should care. It's a labor of love for a team of about 15, and our goal is to get people off the couch and engaging with their community. If we can help people find their people, I'm happy.

WHAT ARE YOUR FAVORITE PUBLICATIONS IN PRINT?

We've lost some good online homes for irreverent, big-hearted writing (RIP the Awl) but I'm excited to see DCist resurrected. McSweeney's does a little to fill the space in my heart but I love to read local: Skinny Dipper and Magic Bullet for print and Barrelhouse for both. The Sun (the lit mag, not the tabloid) also gives me lots of good feelings.

INTERVIEW CONTINUED

WHAT ADVICE WOULD YOU GIVE TO SOMEONE WHO WANTS TO BE AN EDITOR, WRITER, OR ILLUSTRATOR?

Start now! Read lots of writing you love, see lots of art you love, and shamelessly steal that creative lifeblood for yourself. And get a buddy. Sometimes you need someone else to help you make time and space for your creative self, and that's okay. I think we imagine these activities as being individualistic and isolating—think, drunk novelist in a cabin—but that doesn't have to be true. Art is at its best when it brings us together.

WHO INSPIRES YOU?

So many creative people make this city feel like home. It takes all kinds of skills and interests—local journalists we link to every day in 730dc, activists (CASS, ONE DC, MLOV), artists (Holly Bass, Rose Jaffe), anyone who make space for arts culture (otherfeels, Rhizome, Blind Whino). I'm inspired by passionate folks who help me feel like I'm in the right place at the right time, learning from the right people.

WHEN WAS THE LAST TIME YOU GOT LOST IN THOUGHT, WHAT WAS IT ABOUT?

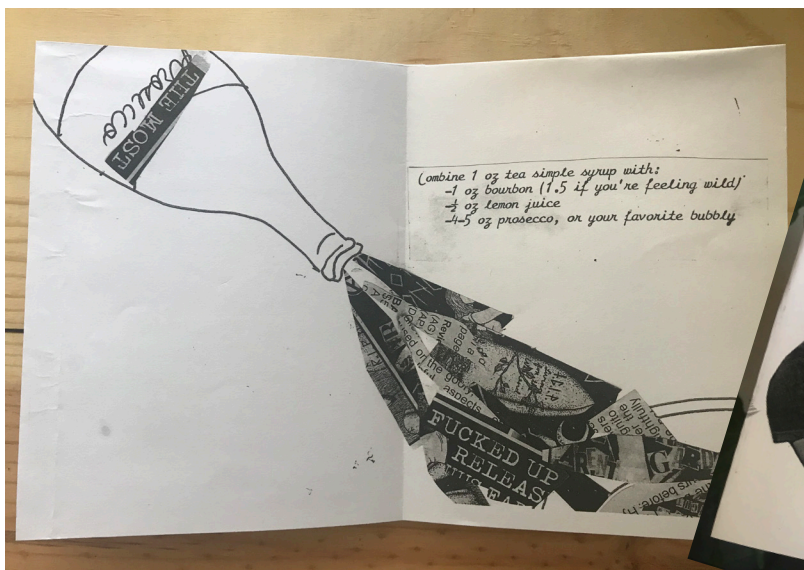
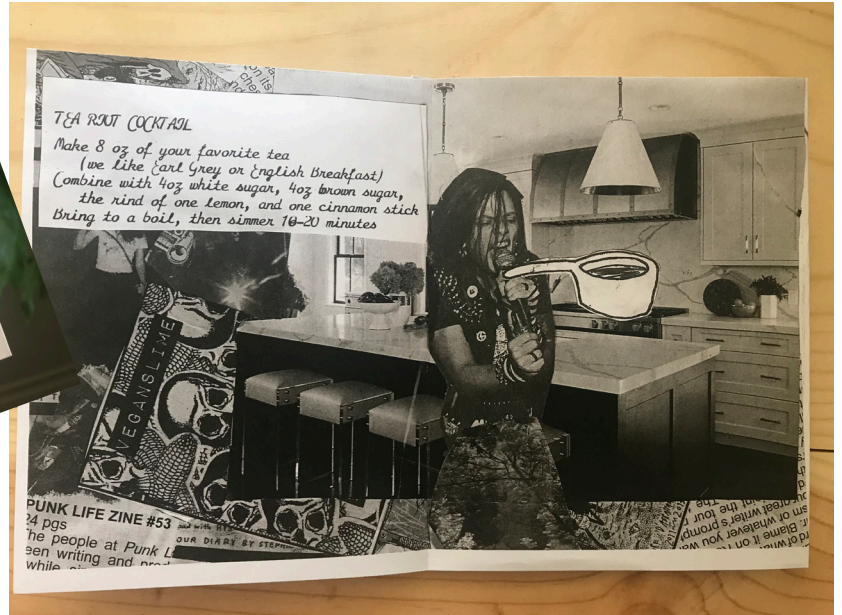
Speaking of art spaces, I definitely do my best thinking at house shows. They are such a creative, supportive environment that feels so cathartic, and I cry regularly. My friends roast me for making my "house show face"—when I'm just awed and moved and grateful to be here.

**LILY STRELICH**

Find out more about Strellich at her website
<http://lilystrellich.com/>
and on Instagram and Twitter at
@lilystrellich.

ZINE EXAMPLE BY LILY STRELICH

A few pages from Lily Strelich's zine that she made at a Distill Creative Workshop.



WORKSHOP REVIEW

Use this assessment to see how your guests enjoyed the workshop.
This will help you create an even better one next time!

On a scale of 1 to 5, 5 being excellent and 1 being needs improvement, how was this workshop?

1 2 3 4 5

How likely are you to recommend this workshop to a friend? 5 being very likely and 1 being not likely at all.

1 2 3 4 5

On a scale of one to 5, 5 being very helpful and 1 being not so helpful, how helpful was this guide?

1 2 3 4 5

Do you feel more creative than you did when you walked in?

YES NO

Did you meet a potential new friend during this workshop?

YES NO

What did you most enjoy about this workshop?

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What else would you like to learn?

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Any suggestions/comments/questions?

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